Bobbie Kelsey is in her third season as the head coach of the University of Wisconsin women’s basketball team. She came to Wisconsin after four seasons at Stanford, aiding the Cardinal to four-straight Final Four appearances. Prior to coaching at Stanford, Kelsey was a four-year letter winner there from 1992-96. She helped the Cardinal to three Final Four appearances in five years as a player, including the 1992 NCAA championship. Kelsey graduated from Stanford in 1996 with a bachelor’s degree in communications. She earned her master’s degree from Duquesne University in the School of Leadership and Professional Advancement in Sports Leadership. She also spent three seasons at Virginia Tech, helping guide the Hokies to three consecutive postseason appearances, including NCAA Tournament berths in 2005 and 2006.

Bobbie’s talk will concern her journey and the path she took to get to the University of Wisconsin, in addition to the success she has had along the way.

**Menu Choices:**
- Grilled Chicken Craisin Berry Salad: field greens tossed with bleu cheese, red onions, walnuts and berries with raspberry vinaigrette, or
- Asparagus Stuffed Ravioli with Roasted Garlic Spaghetti Puttanesca and Sautéed Vegetables.
- Dessert: Fudge Bottom pie

All choices are available with rolls, muffins and beverages. There will be a cash bar. Special meals are available if ordered with your reservation form.

Please make your $19.00 check payable to The University League, Inc. and send it and your reservations by April 30th. To: Betty Zeps, 1922 Adams Street, Madison, WI 53711; telephone, 255-5252.
GREETINGS FROM THE PRESIDENT

This is our last newsletter before the end of May so I want to take this opportunity to thank our wonderful Board for their support, creativity, and the time given to League’s work and mission. I also want to thank all of the committee members, interest group leaders, volunteers and generous scholarship donors. It has been an exciting and rewarding term as President of University League.

On May 8th, we will be holding our Annual meeting at Blackhawk Country Club. Bobbie Kelsey, UW Madison’s Women’s Basketball coach will be our guest speaker. She is a very enthusiastic speaker whom I am sure you will enjoy. Please join us for an inspiring program and our Annual meeting where you will meet your new Board and visit with friends.

**So what has been accomplished?**

- **The Program Committee** under the leadership of Betsy Haimson has provided the League with a variety of programs on the arts (Lee Weis), music (Uri Vardi), medicine and ethics (Susan Lederer), and finally athletics (Bobbie Kelsey). We continue to offer quality programs at a reasonable price that entertain, stretch our imaginations, make us laugh and provide a venue for friends and family to get together.

- To increase our **communication** with members, we added a 5th newsletter and Betty Zeps, our very adept Editor, changed our format to include more pictures and information on what our members are doing, what our scholarship recipients are achieving, how our 10 volunteer opportunities are thriving, and the activities of our exciting new and established interest groups—now numbering 28! Judy Stang, Assistant Secretary has learned the system of mass emails to keep our members up to date on our programs and other important news.

- **The Membership Committee**, under the ever conscientious and tenacious Membership Chair, Pat Feltskog recently sent out a survey to members to ascertain our demographics, the opinions of all of our members on programs, UL involvement and future planning for informal outings. See the survey results in this issue. Member comments provided wonderful ideas for future planning.

- **Our Each One Reach One Membership Campaign** was officially started in January to promote membership in University League. Please take another look at the article in the January Newsletter for details. University League has so much to offer members-friendships, social activities, educational events, and ways to spend their time pursuing individual interests and volunteer opportunities. We have grown but we need to sustain our membership numbers. Already we have 29 new members since June 1, 2013 thanks to members who have reach out to friends, family and acquaintances asking them to join. At the Annual Meeting May 8th, we will honor the new members and members who have brought in the most new members since June.

- We now have 2 new **Courtesy members**: Mayor Paul Soglin and Dane County Executive Joe Parisi--welcome to UL.

- **The Publicity** subcommittee chaired by Mona Steele has worked hard to get our organization better known in the university and Madison community through WPR announcements of our
programs and these efforts have started to see results. Kay Jarvis-Sladky has worked with community publicity experts to identify direction and initiatives to promote UL. Recently, The Board approved a new Publicity Board position to further these efforts.

*Our Scholarship Benefit* is underway. If you haven’t received an invitation to participate, please contact Helen Lackore or send in your donation. This is our major fundraiser for our General Scholarship Fund so please donate what you can and thank you.

*Mary Jo Prieve reports that our Endowed Scholarships income to be distributed very soon by the Foundation has reached $101,111.21 this year. The “book value” of our 26 endowed funds is about to reach the two million dollar amount, more than other Big Ten Schools. We are very proud of our Endowed Scholarships donors for their dedication to the League and the students of the University.*

*Our Board has kept our Long Range Planning Committee busy. Under the leadership of Sally Lorenz, the committee has finalized all of the position descriptions, developed LRPC guidelines for their committee, and approved several position guidelines.*

*With the assistant and advice of our webmaster, Bill Zarnstorff, we are in the early stages of exploring ways to transition our Website to be used for joining League, renewing membership, registering for programs, and having a choice to receive the newsletter through the website or continue receiving it by mail. We will maintain the mailing option.*

*The League will have a new Board of Directors beginning June 1 thanks to the efforts of Bobbie Johnson, Past President and her Nominating committee. UL will have an outstanding Board to carry on the mission and work of the League. Congratulations to the new Board!*  

Thank you for such a productive and exciting year.

*Mary Jo Willis*

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**Proposed Slate of Officers for Consideration at the Annual Meeting, May 8th 2014**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
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<tbody>
<tr>
<td>President Elect</td>
<td>Linda Harvey</td>
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<tr>
<td>Asst. Secretary</td>
<td>Marilyn Gundermann</td>
</tr>
<tr>
<td>Asst. Treasurer</td>
<td>Peggy Schmidt</td>
</tr>
<tr>
<td>Asst. Program</td>
<td>Susanne Griffiths</td>
</tr>
<tr>
<td>Asst. Membership</td>
<td>Nancy Meyer</td>
</tr>
<tr>
<td>Asst. Interest Gr.</td>
<td>Judy Olson</td>
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<tr>
<td>Asst. Volunteer Services</td>
<td>Emlen O’Keeffe</td>
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<tr>
<td>Asst. Scholarship Benefit</td>
<td>Mary Anderson</td>
</tr>
<tr>
<td>Asst. Mailing Co-Chairs</td>
<td>Kaye Heberlein</td>
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<td>Patricia Wargula</td>
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**Officers and Chairs for Next Year**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Kay Jarvis-Sladky</td>
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<tr>
<td>Secretary</td>
<td>Judy Stang</td>
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<tr>
<td>Treasurer</td>
<td>Roma Lenehan</td>
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<tr>
<td>Program</td>
<td>LaVonne Senn</td>
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<tr>
<td>Membership</td>
<td>Mona Steele</td>
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<tr>
<td>Interest Gr.</td>
<td>Joyce Esser Anderson</td>
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<tr>
<td>Volunteer Ser.</td>
<td>Barbara Sullivan</td>
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<tr>
<td>Scholarship</td>
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<tr>
<td>Benefit</td>
<td>Ruth G. Johnson</td>
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<tr>
<td>Newsletter</td>
<td>Betty Zeps</td>
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<tr>
<td>Mailing Ch.</td>
<td>Elia Basurto Colson</td>
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<td></td>
<td>Kay Babcock</td>
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<tr>
<td>Endowed Scholarship</td>
<td>Helen Lakore</td>
</tr>
<tr>
<td>Long Range Planning/And Policy</td>
<td>Sally Lorenz</td>
</tr>
<tr>
<td>Past President</td>
<td>Mary Jo Willis</td>
</tr>
</tbody>
</table>
FOCUS ON SCHOLARSHIPS AND STUDENT RECIPIENTS

UNIVERSITY LEAGUE SCHOLARSHIP RECIPIENTS

Madeline Ziegler is a law student at UW-Madison. She is from Janesville, WI and attended Janesville Craig High School, graduating in the top ten of her 2007 class. She graduated with High Honors from UW-LaCrosse in 2011, and was also UW-L’s 2011 College of Liberal Studies Student Excellence Award Winner. Madeline writes, “I’ve always loved Madison, and after going to undergrad at a smaller school, I was ready for the atmosphere of a bigger school and city.” Her mother went to UW-Eau Claire, her father attended UW-Milwaukee. She has a sister at UW-Stout and a brother here at UW-Madison. So the Ziegler family is well entrenched in the UW system.

Madeline participated in the Women’s Law Student Association and the Environmental Law Society. She currently is interning at the Rock County Circuit Court and she has also interned at Wisconsin Department of Justice and the nonprofit Midwest Environmental Advocates. Eventually Madeline would like to work in environmental law or civil rights law. She would love to remain in Madison. Madeline greatly appreciates the book scholarship from The University League. She was able to replace some of her important texts that were inadvertently lost from her law school locker over the summer.

Austin Gluth is a sophomore at UW Madison, coming from McFarland, Wisconsin. He was one of the recipients of our University League Memorial Scholarship fund. Austin developed an interest in music at age 12 and learned to play the classical guitar. In high school, he took a Jazz Concert class and was amazed at the repertoire of the music. He continued studying guitar for one year at UW and found the time commitment of music didn’t allow him to pursue his other major interest in the sciences. However, music and the arts remain very important to him. He will further this interest next spring as he will study in Aix en Provence, and immerse himself in the French language, arts and culture.

In high school, he took advanced placement courses in the sciences, which sparked his interest in research. He is now a biochemistry major, and is very interested in exploring research opportunities in projects available at UW including internships in the Madison area. His goal is to achieve a PhD to achieve his dream of doing research. Austin stated, “receiving this scholarship is ultimately aiding in making my dreams a reality, and it is just the beginning, so I can’t thank you enough”.

Adult Career and Special Student Services has just concluded their scholarship cycle for this next academic year and has sent the League the results for The University League Scholarship (for a single parent), and for the Cynthia McCready Holbrook Youmans University League Scholarship.

The new University League scholar is Emily Zytkiewicz, and the Cynthia Youmans scholar is Caroline Miller. Each year the Adult Career and Special Student Services puts together short biographical statements of our new scholars:
Emily Zytkiewicz was guided by her own curiosity into the field of biochemistry. However, without someone to encourage those good intentions, it can be difficult to stay focused. When Emily finished high school, no one urged her to go on despite her high achievement and scholarship. “No one ever talked to me about going to college. I didn’t know how to manage it.” So she decided to pursue employment, marriage, and a family until years later when life circumstances led her back to school. Now, divorced and with two little boys in tow, Emily is finishing her undergraduate degree, energized by the opportunity to pursue independent research.

Caroline Miller will be starting an MS in social work this fall after working for over 12 years in human services. In addition to working with United Cerebral Palsy of Greater Dane County, she is president and a co-founder of Connect House Sober Living Foundation which manages Connect House, the first sober living residence in the Madison area specifically for college-aged women in recovery from substance use disorders. In long-term recovery herself, Caroline is passionate about advocating for recovery resources and reducing the stigma surrounding addiction. Because of this, she also works for the statewide recovery advocacy organization, WI Voices for Recovery, and consults for the WI Chapter of Young People in Recovery.

A big THANK YOU to the many members who have so generously supported The University League's major fundraising effort. As of March 31, one hundred thirty-two (132) members have donated $14,140. Last year we raised more than $15,000. The Scholarship Benefit Committee's goal is to reach or surpass last year's amount. It is not too late for you to send in a contribution. Any amount is greatly appreciated and we look forward to receiving many more donations in the near future. Please mail your donor cards and checks in the envelopes supplied. If you have misplaced your card, we'll be happy to send you another one or you may use any envelope and mail it to The University League, Post Office Box 5064, Madison, WI 53705-0064.

March 4th Program General Scholarship Donations

Karen Goebel    Marguerite Sykes
Kathy Knox       Cathy Tesar
Fumiko Miyazaki  Helen Wilding
Robbie Preston   Mary Jo Willis
Lynn Schten      Betty Zeps
Judy Stang
Scholarship Benefit Donors

General Scholarships
Susan Adams
Joyce Anderson
Mary Anderson
Alice Appen
Patricia Becker
Nancy Becknell
Marion Belzer
Gennie Bostian
Lynda Cantrell
Phillida Charly
Shirley Chosy
Mary Anderson

Anne Scott
Pat Feltskog
LaVonne Senn
Betsy Haimson
Anne Stoelting
Helen Lackore
Catherine Tesar
Deborah Diller
Thoresen grandchildren
Marion Thoresen
Mary Jo Willis
Linda Baumann
Betty Zeps
Betsy Haimson

In Memory of
Cynthia Benevenga
Lois Buelow
Sally Carpenter
Mary Boyle
Joy Newcomb
Fran Bryson
Book Review-Lunch Group
Genevieve Busse
Jean Frank
Dean Calkins
Karlee (Kay) Babcock
Joan Calkins
Gene R. DeFoliart
Doris Graf
Louise DeFoliart
Doris Graf
Jean-Pierre Golay
Janice Golay
Thea Grabenhorst
Erica Kauten
Mary Ann Halvorson
Frances Bicknell
Prof. Millard W. Johnson
Ruth G. Johnson
Dolores Kanner
Jeanne Grover
James C. Knox
Kathy Knox
Barbara Pillinger
Angelena Lenehan
Pat Feltskog
Dune Martin
Betsy Tishler
Pat Moll
Dick Moll

Betty Montoye
Nancy Dorl
J. Margo Hansen
Linda Harvey
Joan Montague
Marilyn Nelson
Book Review-Lunch Group
Ruby Dobson
Sally Olsson
Nancy Webster
Ivan L. Preston
Roberta Preston
Joan Hall
Mary Parkinson Rehfeld
Ann Fagan
Elizabeth Sequeira
Betsy Tishler
Judy Troia
Dolly Schoenberg
Helen Lodge
Claire Mangasarian
Barbara Pillinger
Barbara Vogelsang
H. L. Shands
Dorothy Standridge
Harriet Shetler
Nan Baillies
Elden Stang
Judy Stang
Carolyn Taylor
Beverly Schrag
Mary Taylor
Betsy Tishler
Duard Walker
Dorothea Walker
Pat Watkins
Priscilla Thain
Gail Yu
Barbara Pillinger
Janet Nelson Reilley
Valdis J. Zeps
Betty Zeps
Shirley Ziegelmaier
Janet Nelson Reilley
Frances Zuill
Anita Gurda

Memorial Scholarships
In Honor of
All University League Leadership
Mona Steele
Ruth G. Johnson
Helen Lackore
Kathy Knox
Betsy Haimson
C. J. Norwell (son)
Nancy Meyer
Robbie Preston
Helen Lackore

Anonymous (2)

In Memory of
Cynthia Benevenga
Lois Buelow
Sally Carpenter
Mary Boyle
Joy Newcomb
Fran Bryson
Book Review-Lunch Group
Genevieve Busse
Jean Frank
Dean Calkins
Karlee (Kay) Babcock
Joan Calkins
Gene R. DeFoliart
Doris Graf
Louise DeFoliart
Doris Graf
Jean-Pierre Golay
Janice Golay
Thea Grabenhorst
Erica Kauten
Mary Ann Halvorson
Frances Bicknell
Prof. Millard W. Johnson
Ruth G. Johnson
Dolores Kanner
Jeanne Grover
James C. Knox
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Barbara Pillinger
Angelena Lenehan
Pat Feltskog
Dune Martin
Betsy Tishler
Pat Moll
Dick Moll

Anonymous (2)

Mona Steele
Ruth G. Johnson
Helen Lackore
Kathy Knox
Betsy Haimson
C. J. Norwell (son)
Nancy Meyer
Robbie Preston
Helen Lackore

Anonymous (2)
FOCUS ON VOLUNTEER OPPORTUNITIES

This year, twenty seven dedicated volunteers participated in the Wisconsin Bookworms program in Dane County. These readers brought stories of a clueless cowboy, a bossy rooster, a cat with a favorite color and five other books to 365 area preschool children. On behalf of the children who benefit from the Bookworms program, many thanks go to Bev Zarnstorff, Daphne Haacker, Julia McAndrews, Michael Diny, Sheila Endres, Helen Read, Kathy Knox, Diane Smidt, Sally Lorenz, Madonna Scullion, Judy Olson, Laureen Yoshino, Nancy Gloe, Robbie Preston, Nancy Baumgardner, Pam Bradford, Elinor Zach, Kay Jarvis-Sladky, Emlen O’Keeffe, Rhonda Croxson, Sally Schrag, Delores Perez, Florence Schmitt, Karen Sallander, Susan Sprague and Sharon Vetter. If you would like more information about how you can help with Bookworms next year, please contact Mary Warfield at 273-9809 or mbwarfield@gmail.com.

Wisconsin Bookworms volunteers met recently to evaluate books being considered for next year’s reading program. Holding their favorite picks are: (back) Mary Warfield, Robbie Preston, Helen Read, and Sheila Endres, (front) Kathy Knox, Kay Jarvis-Sladky and Nancy Gloe.

MORE VOLUNTEER OPPORTUNITIES

► Wisconsin Public Television
Some faithful University League (UL) members have volunteered several times for Wisconsin Public Television (WPT) membership drives: Kay Jarvis-Sladky, Bob Sladky, Mona Steele, and Ben Benevenga. In March, they were joined by eight others: Lynda Cantrell, Kay Babcock, Robbie Preston, Linda Harvey, Carol Kiemel, Maureen Kind, Brook Chase Soltvedt, and Rhonda Croxson. A big thank-you to them for their service to UL and WPT!
To close out the League year, we would like to gather more help and go out with a bang for the WPT auction, being held May 28th to June 4th. Our commitment is for **Saturday, May 31st from 3:15 to 6:45**. This is during the Kids and Family segment and will be *live*!

WPT needs 800 volunteers to make this auction a success, so we would appreciate a big turnout of our members to support this effort. We need at least six volunteers for the phone bank and six for jobs behind the scenes. Some jobs are seated; some are not. To see the choices, go to www.wpt.org/volunteer. Click on Auction and then Auction Jobs. Then please tell me what job you would prefer. We must send in our names and selections to WPT by Wednesday, May 7th.

Twelve volunteers? I think we can at least double that number, don’t you? If you watch WPT, it’s time to lend them a hand. Please check your calendar for May 31st. To sign up, call me at 238-6137 or email helen.f.read@gmail.com.

Thanks for your help, and don’t forget to wear red!

**Gardens/Outdoor Volunteering**

Looking for an escape from snow and ice? Consider volunteering at one of our Gardens or outdoor experiences.

► **Allen Centennial Gardens**  
Hands-on gardening projects are part of the volunteer experience available here. Watering, weeding, and planting are all part of the fun, depending on the Season. Necessary tools are provided. If you are interested please contact: Ed Lyon (608-576-2501) Email: eslyon@wisc.edu, website: www.allencentennialgardens.org

► **University Of Wisconsin Arboretum**  
Volunteers help by staffing the reception desk, working in the gardens, patrolling trails and restoring prairies to mention just a few projects. There are many other indoor and outdoor opportunities to put your gardening gloves to good use. To get more information on this Volunteer activity please contact:  
Judy Kingsbury (262-5604) Email: jakingsb@wisc.edu; website: www.uwarboretum.org/volunteer

► **Lakeshore Nature Preserve**  
In this volunteer opportunity work is usually done in groups. Possible activities include planting native plants, trail maintenance, and removal of invasive plants Habitat restoration is the focus of this activity. For more in-depth information please contact: Bryn Scriver (608-220-5560) Email: bscriver@fpm.wisc.edu, website: www.lakeshorepreserve.wisc.edu

I hope some of you will take advantage of these rewarding volunteer activities. Nothing feeds the soul more than getting on your knees and digging in the dirt.

Barb Sullivan, Assistant Volunteer Coordinator
FOCUS ON INTEREST GROUPS

The Needlework Interest Group met in December for a salad potluck lunch. Everyone brought a little something to go on a bed of lettuce to make a delicious surprise salad. Anne Stoelting brought chocolate cookies with a surprise cherry inside each one. What a special holiday treat!

After lunch we shared needlework projects on which we each have been working. Seeing each other’s work can often give us inspiration for a new project. Shown are Judy Olson, Anne Stoelting, Norma Magnuson, Susan Meyers, Gloria Terry, Rose Fahlen, Judy Callen, Christine Soder (with her hand knit birthday crown), and Robbie Preston.

During March members of the Spanish Reading and Conversation Afternoon Interest Group concluded the reading of La catedral del mar.

Pauline Thome, Karen Ostrov and Esther Bach-y-Rita celebrate the conclusion of the 669-page tome.

Joanna Thompson models a sweater from the Spring Clean-Up

Members model sweaters that were part of the Spring Clean-Up. Front row, Rhonda Croxson, Elizabeth Gras, Esther Bach-y-Rita; Back row, Hostess Karen Pasch, Karen Ostrov, Aurora Gil-Casado, Joanna Thompson, Elia Basurto-Colson. Countries represented in this photo are: Chile, Ecuador, Mexico, Spain & USA. Other members have connections in Columbia, France, Iran, Lebanon, Peru and Russia.
We recently lost a dear friend and long-time member of University League. Dolly Schoenberg died at Oakwood on January 8 in her one-hundredth year of life. And what a life it was!

Dolly was, in the best sense, a force to be reckoned with. Born in Amsterdam in 1913, Dolly lost her mother, an accomplished musician, in 1938 and her father, a well-respected dermatologist, in 1939. Interestingly, the eminent Dutch artist, Piet Mondriaan, “paid” Dolly’s father, his doctor, in art. Many of us had the pleasure of viewing several of these beautiful paintings in Dolly’s Shorewood home. Two of the paintings are now on display at the Chazen Art Museum.

But, life was certainly not easy. Dolly’s older sister, Ella, her husband, and two children perished at Auschwitz. Dolly and her younger sister, Molly, like Anne Frank and her family, hid with “friends of friends,” separately, throughout World War II and the Nazi Occupation of Holland. Only after the war were the sisters reunited – Molly eventually in Israel and Dolly in America.

On a visit to the United States (i.e., Long Island), Dolly met the distinguished mathematician, Isaac Schoenberg, and the rest is history…. Eventually they landed in Madison, “Iso” at the UW Math Research Center, and Dolly as a contributing cultural force in this community – particularly through her music (piano and chamber music), the University League Bird Watching Group, and as a gracious hostess to generations of international students and visiting scholars. (Their son, Mike, is a lover of books and lives in Denver.)

Several University League members, interviewed for this tribute, remember Dolly as strong, direct, resilient, courageous, determined, and unique. Geke deVries, UL member who is also from the Netherlands, described Dolly as “vibrant but private – very Dutch!” Dolly was a lover of Dutch cheese and dark chocolate, which she countered with daily walks along Lake Mendota and lap swimming. Said Helen Lodge, Dolly had “a very active mind.” Indeed, Dolly built a splendid life here in Madison, rich with music, community, and friendship. Accordingly, we loved her and cherish her memory. Dank je wel, Dolly, for enriching our lives.

IN MEMORIAM

Since the publication of the last League-Letter, several members have passed on. Nancy Rude, Dolores Kanner, and Polly Fosdick were all long-time and active members of the League and we will miss them. Al Prieve, who also died recently, was husband of League Board member, Endowed Scholarship Chair Mary Jo Prieve. We send our sympathy to all the members of their families.
Annual Meeting with Bobbie Kelsey, May 8, 2014
RESERVATION FORM

DUE BY WEDNESDAY, APRIL 30, 2014

PROGRAM: _My Leadership Journey_

Member:

Guest(s):

Need a ride?___________________ Can offer a ride?_________________

Luncheon Choices:
[ ] Grilled Chicken Craisin Berry Salad       [ ] Asparagus Stuffed Ravioli
[ ] Special dietary needs_____________________

______ Reservations @ $19.00 each = ________
  Scholarship donation = _________
  Total = _________

Check(s) payable to: The University League, Inc.
Mail to: Betty Zeps, 1922 Adams St., Madison, WI 53711  255-5252
Membership Update: A special “Thank You” to all of you who have suggested names for membership in University League. Thus far this year we have 29 new members (25 individual and 4 spousal members). We are pleased to welcome Marcia Wilson since our last newsletter.

We started the year with 451 members (399 individual members and 52 spousal members). As of April 1st, we have 447 members (398 individual members and 49 spousal members). Unfortunately, we lose between 30-40 members each year to moves, illness, deaths and non-renewals for multiple reasons. I have listed our membership numbers for the past 5 years which averages 463 members. You can see that there is a slow decline over this period, illustrating the necessity to promote membership to sustain our very important organization.

<table>
<thead>
<tr>
<th>Year</th>
<th>Membership Numbers</th>
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<tbody>
<tr>
<td>2009-2010</td>
<td>486 members (428 individual members plus 58 spousal members)</td>
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<tr>
<td>2010-2011</td>
<td>464 members (411 individual members plus 53 spousal members)</td>
</tr>
<tr>
<td>2011-2012</td>
<td>464 members (412 individual members plus 52 spousal members)</td>
</tr>
<tr>
<td>2012-2013</td>
<td>451 members (399 individual members plus 52 spousal members)</td>
</tr>
<tr>
<td>2013-2014</td>
<td>448 members (399 individual members plus 49 spousal members)</td>
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There is still time to suggest names for membership and we welcome the opportunity to send the “You Are Invited” brochure to prospective members. An added “bonus” is that those joining now will have their dues paid through May 2015. Please contact Pat Feltskog at 238-9836 or email at pafeltsk@wisc.edu and help our “Each One Reach One” campaign.

You will find the results of the 2014 Membership Survey included in the newsletter. A “Thank you” to those who took the time to complete and return the survey. The comments were helpful, such as: “I like the current campaign to increase membership. HOWEVER, I think League should be giving us facts and figures regarding membership: current members and the past 5 years.” I hope you will find this information helpful and an impetus for reaching out to potential new members.
Results from UL Membership Survey 2014

Thanks again to all of the members who completed the survey. A total of 74 surveys were returned - 19% of the membership, which is considered a very good return in the survey world!! Here are the basic results from the survey (percentages are based on the total number answering each question).

**Length of Membership**
- 51% have been members of League for more than 20 years
- 7% have been members for 11-20 years
- 13% have been members from 6-10 years
- 14% have been members from 3-5 years
- 14% have been members from 0-2 years

**Importance of Activities - % ranking activity as very important or important (1 or 2)**
- 80%  Interest groups
- 60%  Programs
- 57%  Scholarship fundraising
- 38%  Board service
- 32%  Volunteer opportunities
- 27%  Publicity

**Number of programs preferred each year**
- 2 program  -19%
- 4 programs  -76%
- 6 programs  - 5%

**Informal Programs (New question)**
- 75%

**Benefit type**
- Stay at Home Scholarship Benefit - 91%

**Future Service to League**
- Serve on the Board for 2 years  18%
- Serve on a Committee for 3 years  30%
- Be an Interest Group Leader  28%
- Organize an event  9%

**Increase dues to hire staff**
- Yes  -  46%
- No  -  44%
- Undecided  9%

**Comments**
- 59% gave helpful comments